

BUSINESS HUB

ON-DEMAND VALET STORAGE HITS MIAMI

WITH STOW SIMPLE - STORAGE AT THE CLICK OF A BUTTON

With the emergence of Stow Simple™, LLC, a new next generation valet storage startup, Miamians may never have to visit a public self-storage unit again. Offering a mobile friendly website, and an app launching this summer, Stow Simple is aiming to disrupt the \$24 billion storage industry by eliminating the well-known inconveniences associated with traditional self-storage. It is disrupting the Miami self-storage industry with its affordable concierge-style storage service offering pick-ups and deliveries at the touch of a button. Gone are the headaches that come with forgetting what was packed away in storage, paying for unused storage space or wading through a pile of dusty boxes just to get to that set golf clubs, antique bassinet or winter coat.

"Hassle-free storage is the central idea behind what we offer," said Silvia M.

Camps, founder and CEO of Stow Simple. "We want people to spend more time doing what they enjoy and less time dealing with the stresses of downsizing, moving or storage. We also want people to have easy access to their things. Stow Simple acts like an extra closet. With the click of a button you can get your things back in as little as 24 hours without ever having to leave your home."

As Miami's on-demand economy continues to grow at warp speed, traditional business models are being transformed with residents and visitors relying heavily on speedy and convenient service options that require only a few touches on their smartphones. Founded by the Cuban American brother and sister team of Jorge and Silvia Camps, Stow Simple meets the needs of Miami residents who want instant and easy client centered service. The company provides its cus-



tomers with reusable and refillable bins that can be used to pack their items, which are then collected free of charge. Items are then photo-catalogued and stored in a fully secure, climate controlled facility. Customers can log into their account at any time to schedule delivery or pick up of items.

Whether it's a family that is downsizing or going away for the season, the college student leaving for the summer or small business undergoing renovation or expansion, Stow Simple provides personalized door to door service for a fraction of the cost. Additionally, with strong local ties to the community, the homegrown company has partnered with the Miami Rescue Mission to make it simple for their customers to give back. Providing branded donation bags at the time of bin drop-off, customers can simply fill up the bag with any unwanted clothing, which will then be deliv-

ered to the Mission as a tax deductible donation. For more information, visit www.stowsimple.com.

About Stow Simple™, LLC
Stow Simple™, LLC is a next-generation, full-service "valet" storage company designed to eliminate the hassles of using traditional public self-storage. Developed with the customer in mind, Stow Simple will pick up, photo-catalogue items and store items in a fully climate controlled facility, which can be delivered back to the customer with the click of a button. Offering easy online scheduling, clients can see and access their belongings without ever having to visit a storage facility. Current service areas currently include the Brickell, Coconut Grove, Coral Gables, Greater Downtown Miami, Key Biscayne, Miami Beach, Midtown and Wynwood. Find out more about Stow Simple and get started for \$28 a month at www.stowsimple.com

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SATURDAY, NOVEMBER 21, 2015

For more information, please email: ebuege@mdc.edu

NOVEMBER 21, 2015
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